YOUR QUICK TOUR

Less copying. More thinking.

Automation should remove friction, not responsibility.

Meet Omar: the copy-and-paste day 3

Choose the right task 4

Map the workflow before the tool 5

Add guardrails and an escape route 6

Build one useful follow-up flow 7

Tidy files and handoffs 8

Use AI inside a controlled process 9

Measure the result 10

10 business ideas with first tests 11

Your seven-day experiment 13

Your automation worksheet 14

YOUR FINISH LINE

One small workflow that runs reliably, saves measurable time and tells you when a human must step in.

01 / MEET YOUR GUIDE

Omar repeats the same work

Fictional example: Omar, his shop and all figures are invented.



THE COPY-AND-PASTE LOOP

Omar runs a small gift-box shop. Every new order triggers the same jobs: copy the buyer details, send confirmation, create a packing task, rename the order folder and schedule a follow-up. Each order takes about eight minutes of admin.

THE FIRST SAFE TARGET

He does not automate the final price, refunds or customer complaints. He starts with a draft confirmation and an internal packing checklist, then reviews both before anything important happens.

THE LESSON

Start with a frequent, predictable and low-risk task. Keep money, promises, sensitive decisions and unusual cases under human review.

02 / PICK THE RIGHT TASK

Boring is not enough

Good candidates are clear, frequent and easy to check.

REPEATABLE

The task follows nearly the same steps each time. If every case needs a new judgement, it may need a checklist instead of full automation.

RULE-BASED

You can explain the trigger, required information, action and expected result in plain language.

LOW-RISK TO TEST

A mistake can be caught before it harms a customer, exposes data, spends money or creates a legal commitment.

WORTH THE SETUP

Count how often it happens and how long it takes. Automating a two-minute yearly task may cost more time than it saves.

THE 3-RULE FILTER

Start when the task is frequent, the rules are stable and the result can be checked quickly. If one is missing, simplify first.